

BIVIO LOGO GUIDELINES

LOGO ON COLORED BACKGROUND

Bivio: White
 Rules, Italia, TM: PMS 1555 C
 Bivio Drop-shadow: Black
 Shield: Black, White and PMS 715 C



Rules, Italia, TM: PMS 643 C



Rules, Italia, TM: PMS 148 C



LOGO ON BLACK BACKGROUND (COLOR)

All Lettering & Dashes: White
 No Bivio Drop-shadow
 Shield: Black, White and PMS 715 C



LOGO ON BLACK BACKGROUND (B&W)

All Lettering & Dashes: White
 No Bivio Drop-shadow
 Shield: Black & White



LOGO ON WHITE BACKGROUND (COLOR)

Bivio Lettering: Black
 Italia Lettering & Dashes: PMS 715 C
 TM: 60% Screen of Black
 Bivio Drop-shadow: 30% Screen of Black
 Shield: Black, White and PMS 715 C



LOGO ON WHITE BACKGROUND VERSION 2 (COLOR)

Italia Lettering, Dashes, & TM: 60% Screen of Black



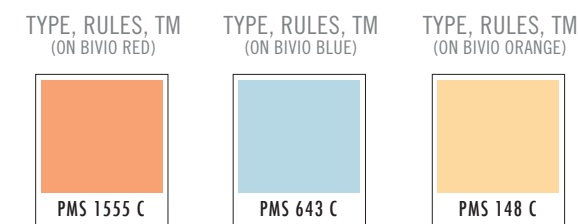
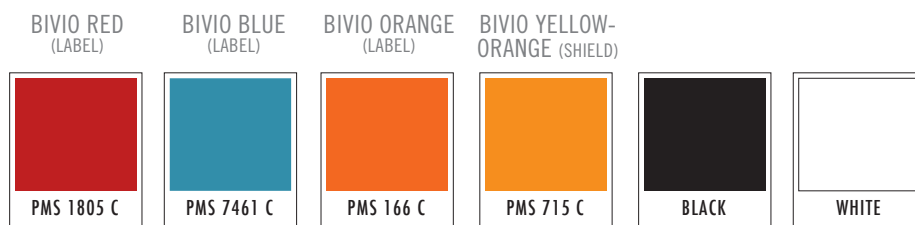
LOGO ON WHITE BACKGROUND (B&W)

Bivio Lettering: Black
 Italia Lettering, Dashes, & TM: 60% Screen of Black
 Bivio Drop-shadow: 30% Screen of Black
 Shield: Black & White



BIVIO COLOR PALETTE

PANTONE COLORS



CMYK COLORS

